

Renewable current & forthcoming business models: from subsidies to PPA*



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Replacing carbon-intensive capacities by renewable capacities is one of the main pillars of the energy transition towards a cleaner world. However, it is not only a matter of responsibility, but also a matter of business. Thanks to their competitiveness, renewable energy sources starts to become more and more present in our customer's energy supply and replace fossil fuel as a way: 1. To decarbonize energy mix and 2. To benefit from their low-costs onsite or offsite. Companies, small customers and public authorities are adapting to this change and review their energy procurement. From the prosumer to PPA, energy companies need to adapt their business models. We will see this movement growing in the future and ENGIE is leading the way toward these models.

* PPA power purchase agreements

